

UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF TEXAS  
HOUSTON DIVISION

THE BOARD OF REGENTS OF THE §  
UNIVERSITY OF HOUSTON SYSTEM ON §  
BEHALF OF THE UNIVERSITY OF §  
HOUSTON SYSTEM AND ITS MEMBER §  
INSTITUTIONS; THE UNIVERSITY OF §  
HOUSTON SYSTEM; and THE BOARD OF §  
REGENTS OF THE UNIVERSITY OF §  
HOUSTON SYSTEM, §

Plaintiffs/Counter-Defendants, §

v. §

HOUSTON COLLEGE OF LAW, INC., §  
formerly known as SOUTH TEXAS §  
COLLEGE OF LAW, §

Defendant/Counter-Plaintiff. §

CIVIL ACTION NO. 4:16-CV-01839

JUDGE KEITH ELLISON

**APPENDIX TO DEFENDANT'S RESPONSE TO PLAINTIFFS'  
MOTION FOR PRELIMINARY INJUNCTION**

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Defendant Houston College of Law, Inc., formerly known as South Texas College of Law, submits the following Appendix of exhibits referenced in its Response to Plaintiffs’ Motion for Preliminary Injunction.

| EXHIBIT | DESCRIPTION   |
|---------|---|
| A       | Declaration of Parth Gejji  |
| B       | <i>Fla. Int’l Univ. Bd. of Trustees v. Fla. Nat’l Univ., Inc.</i>   |
| C       | <i>USA Football, Inc. v. Robinson</i>                               |
| D       | 2 MCCARTHY ON TRADEMARKS AND UNFAIR COMPETITION § 11:76 (4th ed.)   |
| E       | Autobiography of a Law School                                       |
| F       | Leonard Baynes Deposition of August 9, 2016                         |
| G       | University of Houston Law Center marketing materials                |
| H       | Carrie Criado Deposition of August 10, 2016                         |
| I       | Press Release   |
| J       | Admissions Brochure   |
| K       | Advertisement   |
| L       | Advertisement   |
| M       | Lisa Holdeman Deposition of August 10, 2016                         |
| N       | Declaration of Helen Palmore  |
| O       | Texas Southern University website page                              |
| P       | Strayer University website page                                     |
| Q       | North American University website page                              |
| R       | Rice University website page  |
| S       | University of St. Thomas website page                               |
| T       | Houston Baptist University website page                             |
| U       | Houston Community College website page                              |
| V       | Houston Graduate School of Theology website page                    |
| W       | Texas Woman’s University Health Science—Houston Center website page |
| X       | American InterContinental University Houston website page           |
| Y       | Texas Baptist College website page                                  |
| Z       | Texas College website page  |

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| AA | Western Texas College website page   |
| BB | Austin College website page  |
| CC | Central Texas College website page   |
| DD | Houston Community College website page   |
| EE | Harris County Clerk's Assumed Name Search  |
| FF | Table of Co-Existing U.S. Federal Trademark Registrations                                      |
| GG | <i>Children's Med. Ctr. v. Columbia Hosp. at Med. City Dall. Subsidiary, L.P.</i>              |
| HH | Houston College of Law website page  |
| II | Texas Tribune Article: "UH System Speaks Out Against UT System Plans for Houston"              |
| JJ | Simpson Scarborough Report, dated July 22, 2013 (filed under seal)                             |
| KK | Board of Trustee minutes for South Texas College of law, dated May 22, 1973 (filed under seal) |
| LL | Declaration of Diane Summers   |
| MM | Declaration of Randy Sorrels   |
| NN | <i>Blue Bell Creameries, L.P. v. Denali Co.</i>  |
| OO | 6 MCCARTHY ON TRADEMARKS AND UNFAIR COMPETITION § 32:184 (4th ed.)                             |
| PP | Rebuttal Report of Gabriel M. Gelb   |
| QQ | Deposition Exhibit HCL 66  |
| RR | Deposition Exhibit HCL 67  |
| SS | Hal Poret Deposition of August 17, 2016 (Rough Draft)  |
| TT | 6 MCCARTHY ON TRADEMARKS AND UNFAIR COMPETITION § 32:159 (4th ed.)                             |
| UU | Expert Report of Gabriel M. Gelb   |
| VV | 6 MCCARTHY ON TRADEMARKS AND UNFAIR COMPETITION § 32:185 (4th ed.)                             |
| WW | <i>Uber Promotions, Inc. v. Uber Technologies, Inc.</i>  |
| XX | <i>Amegy Bank Nat. Ass'n v. Monarch Flight II, LLC</i>   |
| YY | <i>Mail Boxes Etc., Inc. v. Christo</i>  |
| ZZ | July 15, 2016 Hearing Transcript   |

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## **CERTIFICATE OF SERVICE**

I hereby certify that on August 19, 2016, a true and correct copy of the foregoing instrument was served via electronic filing in compliance with the Federal Rules of Civil Procedure on:

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